

Challenge

A prominent university press faced a significant challenge when their reduced production team size resulted in an overwhelming workload for the remaining staff. Coordinating with authors, overseeing editorial teams, editing (including correcting formatting of notes/references), navigating copyright complexities, creating and reviewing proofs, ensuring quality control, and meeting schedules became increasingly challenging, impacting the press's workflow efficiency and project schedules.

Solution

As a trusted partner, Amnet proactively engaged with the university press to address the challenges. We initiated discussions to understand the scope and identified areas of inefficiency within their internal processes. Leveraging our extensive experience, we offered a comprehensive solution that allowed the university press to off-load responsibilities to our expert team. Through our skilled project management and editorial services, we alleviated the workload burden on their in-house production team, allowing them to focus on strategic planning at the list level.

Conclusion

Amnet's intervention played a pivotal role in transforming the university press's book publication process. By addressing their workload challenges, we not only streamlined their operations but also empowered them to focus on academic excellence, thus ensuring them continued success in all their publishing endeavors.

About Amnet

Our track record includes successfully managing over 120 full-service projects for 11 university presses in the year 2022 alone. With 20+ years of experience, Amnet offers end-to-end traditional and digital publishing solutions including editorial, production, accessibility, and technology—for clients in all sectors and around the globe.

Get in touch

